

1.連結ハイライト

Financial Highlights

単位:百万円 Unit:M JPY	FY2023							FY2024						
	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year
売上高 Net Sales	152,297	137,782	290,079	158,026	122,358	280,384	570,463	174,102	168,097	342,199	183,255	153,072	336,327	678,526
売上総利益 Gross Profit	76,424	71,572	147,996	81,633	67,268	148,901	296,896	94,848	95,243	190,091	100,829	87,958	188,787	378,878
売上総利益率 Gross Profit Margin	50.2%	51.9%	51.0%	51.7%	55.0%	53.1%	52.0%	54.5%	56.7%	55.5%	55.0%	57.5%	56.1%	55.8%
営業利益 Operating Income	22,120	11,490	33,610	22,195	-1,590	20,605	54,215	33,812	25,184	58,996	32,527	8,588	41,115	100,111
営業利益率 Operating Income Margin	14.5%	8.3%	11.6%	14.0%	-1.3%	7.3%	9.5%	19.4%	15.0%	17.2%	17.7%	5.6%	12.2%	14.8%
親会社株主に帰属する当期純利益 Profit Attributable to Owners of Parent	16,310	8,486	24,796	15,484	-5,008	10,476	35,272	26,737	15,482	42,219	22,721	-1,134	21,587	63,806

2.カテゴリー別業績

Sales and Category Profit by Category

単位:百万円 Unit:M JPY	FY2023							FY2024						
	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year
パフォーマンススポーツランニング Performance Running														
売上高 Net Sales	77,913	69,926	147,839	79,231	58,859	138,090	285,929	87,894	83,010	170,904	87,373	68,660	156,033	326,937
カテゴリー利益 Category Profit	16,913	12,362	29,275	15,293	5,450	20,743	50,018	22,962	18,109	41,071	20,320	9,336	29,656	70,727
カテゴリー利益率 Category Profit Margin	21.7%	17.7%	19.8%	19.3%	9.3%	15.0%	17.5%	26.1%	21.8%	24.0%	23.8%	13.6%	19.0%	21.6%
コアパフォーマンススポーツ Core Performance Sports														
売上高 Net Sales	22,741	17,689	40,430	20,618	11,107	31,725	72,155	24,884	17,203	42,087	22,798	13,736	36,534	78,621
カテゴリー利益 Category Profit	5,779	2,921	8,700	4,303	-192	4,111	12,811	6,403	1,626	8,029	5,139	936	6,075	14,104
カテゴリー利益率 Category Profit Margin	25.4%	16.5%	21.5%	20.9%	-1.7%	13.0%	17.8%	25.7%	9.5%	19.1%	20.3%	6.8%	16.6%	17.9%
アパレル・イクイップメント Apparel and Equipment														
売上高 Net Sales	9,605	8,470	18,075	9,943	8,167	18,110	36,185	9,325	9,389	18,714	10,416	8,935	19,351	38,065
カテゴリー利益 Category Profit	601	718	1,319	697	-1,014	-317	1,002	1,037	1,076	2,113	1,526	702	2,228	4,341
カテゴリー利益率 Category Profit Margin	6.3%	8.5%	7.3%	7.0%	-12.4%	-1.8%	2.8%	11.1%	11.5%	11.3%	12.5%	7.9%	11.5%	11.4%
スポーツスタイル SportStyle														
売上高 Net Sales	15,487	12,590	28,077	17,881	13,299	31,180	59,257	23,493	22,493	45,986	29,100	23,340	52,440	98,426
カテゴリー利益 Category Profit	3,760	1,661	5,421	4,956	1,670	6,626	12,047	7,082	5,757	12,839	8,281	5,756	14,037	26,876
カテゴリー利益率 Category Profit Margin	24.3%	13.2%	19.3%	27.7%	12.6%	21.3%	20.3%	30.1%	25.6%	27.9%	28.1%	24.7%	26.8%	27.3%
オニツカタイガー Onitsuka Tiger														
売上高 Net Sales	12,124	16,173	28,297	16,577	15,431	32,008	60,305	18,024	25,860	43,884	24,654	26,902	51,556	95,440
カテゴリー利益 Category Profit	3,026	4,800	7,826	5,092	2,443	7,535	15,361	6,454	10,200	16,654	9,349	6,433	15,782	32,436
カテゴリー利益率 Category Profit Margin	25.0%	29.7%	27.7%	30.7%	15.8%	23.5%	25.5%	35.8%	39.4%	38.0%	37.9%	23.9%	30.6%	34.0%

3.地域別業績
Sales and Operating Income by Region

単位:百万円 Unit:M JPY	FY2023							FY2024						
	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year	Q1	Q2	1st Half	Q3	Q4	2nd Half	Full Year
日本 Japan														
売上高 Net Sales	36,356	32,755	69,111	32,831	33,907	66,738	135,849	40,079	39,799	79,878	44,314	42,240	86,554	166,432
営業利益 Operating Income	4,721	3,289	8,010	3,219	1,568	4,787	12,797	6,599	6,415	13,014	7,864	6,796	14,660	27,674
営業利益率 Operating Income Margin	13.0%	10.0%	11.6%	9.8%	4.6%	7.2%	9.4%	16.5%	16.1%	16.3%	16.8%	16.1%	16.9%	16.6%
北米 North America														
売上高 Net Sales	26,154	29,767	55,921	31,878	26,819	58,697	114,618	33,078	34,670	67,748	36,497	30,796	67,293	135,041
営業利益 Operating Income	-346	851	505	1,395	-459	936	1,441	3,476	3,238	6,714	4,427	133	4,560	11,274
営業利益率 Operating Income Margin	-1.3%	2.9%	0.9%	4.4%	-1.7%	1.6%	1.3%	10.5%	9.3%	9.9%	10.7%	0.4%	6.8%	8.3%
欧州 EMEA														
売上高 Net Sales	44,445	33,934	78,379	43,833	25,770	69,603	147,982	48,378	43,220	91,598	51,504	36,287	87,791	179,389
営業利益 Operating Income	6,551	1,402	7,953	7,321	-1,084	6,237	14,190	9,685	5,397	15,082	8,814	1,394	10,208	25,290
営業利益率 Operating Income Margin	14.7%	4.1%	10.1%	16.7%	-4.2%	9.0%	9.6%	20.0%	12.5%	16.5%	16.7%	3.8%	11.6%	14.1%
中華圏 Greater China														
売上高 Net Sales	19,168	21,245	40,413	20,980	16,223	37,203	77,616	23,871	29,179	53,050	25,213	22,235	47,448	100,498
営業利益 Operating Income	4,508	3,982	8,490	4,536	81	4,617	13,107	5,785	6,169	11,954	5,625	1,757	7,382	19,336
営業利益率 Operating Income Margin	23.5%	18.7%	21.0%	21.6%	0.5%	12.4%	16.9%	24.2%	21.1%	22.5%	22.5%	7.9%	15.6%	19.2%
オセアニア Oceania														
売上高 Net Sales	11,542	7,341	18,883	9,922	9,655	19,577	38,460	11,699	8,964	20,663	11,309	11,015	22,324	42,987
営業利益 Operating Income	2,081	1,058	3,139	1,817	1,285	3,102	6,241	2,516	1,206	3,722	1,832	2,081	3,913	7,635
営業利益率 Operating Income Margin	18.0%	14.4%	16.6%	18.3%	13.3%	15.8%	16.2%	21.5%	13.5%	18.0%	17.4%	18.9%	17.5%	17.8%
東南アジア・南アジア Southeast and South Asia														
売上高 Net Sales	6,958	6,485	13,443	8,003	5,677	13,680	27,123	9,171	8,460	17,631	11,109	8,581	19,690	37,321
営業利益 Operating Income	1,738	1,232	2,970	1,848	153	2,001	4,971	2,237	1,720	3,957	2,672	786	3,458	7,415
営業利益率 Operating Income Margin	25.0%	19.0%	22.1%	23.1%	2.7%	14.6%	18.3%	24.4%	20.3%	22.4%	23.1%	9.2%	17.6%	19.9%
その他 Others														
売上高 Net Sales	13,038	11,171	24,209	14,402	11,233	25,635	49,844	12,711	11,676	24,387	11,885	8,569	20,454	44,841
営業利益 Operating Income	1,861	800	2,661	1,857	-118	1,739	4,400	2,518	1,855	4,373	1,787	381	2,168	6,541
営業利益率 Operating Income Margin	14.3%	7.2%	11.0%	12.9%	-1.1%	6.8%	8.8%	19.8%	15.9%	17.9%	17.0%	4.4%	10.6%	14.6%

4. 連結業績推移

Consolidated Results History						*2						
単位:百万円 Unit:M JPY	FY2014 (Mar)	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
売上高 Net Sales	329,464	354,051	428,496	399,107	400,157	386,662	378,050	328,784	404,082	484,601	570,463	678,526
売上総利益 Gross Profit	144,367	155,187	182,154	176,543	183,259	180,666	179,681	152,858	199,878	240,706	296,896	378,878
売上総利益率 Gross Profit Margin	43.8%	43.8%	42.5%	44.2%	45.8%	46.7%	47.5%	46.5%	49.5%	49.7%	52.0%	55.8%
営業利益 Operating Income	26,516	30,466	27,448	25,472	19,571	10,515	10,634	-3,953	21,945	34,002	54,215	100,111
営業利益率 Operating Income Margin	8.0%	8.6%	6.4%	6.4%	4.9%	2.7%	2.8%	-1.2%	5.4%	7.0%	9.5%	14.8%

5.カテゴリー別業績推移

Category Results History						*3						
単位:百万円 Unit:M JPY	FY2014 (Mar)	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
パフォーマンススポーツランニング Performance Running												
売上高 Net Sales	-	-	-	-	-	170,765	170,150	159,033	208,268	258,272	285,929	326,937
営業利益 Operating Income	-	-	-	-	-	8,568	3,964	24,903	42,634	49,181	50,018	70,727
営業利益率 Operating Income Margin	-	-	-	-	-	5.0%	2.3%	15.7%	20.5%	19.0%	17.5%	21.6%
コアパフォーマンススポーツ Core Performance Sports												
売上高 Net Sales	-	-	-	-	-	41,175	41,737	33,540	41,332	54,155	72,155	78,621
営業利益 Operating Income	-	-	-	-	-	-1,123	-1,336	1,388	5,004	9,489	12,811	14,104
営業利益率 Operating Income Margin	-	-	-	-	-	-2.7%	-3.2%	4.1%	12.1%	17.5%	17.8%	17.9%
アパレル・イクイップメント Apparel and Equipment												
売上高 Net Sales	-	-	-	-	-	45,234	39,227	29,790	34,115	35,278	36,185	38,065
営業利益 Operating Income	-	-	-	-	-	Deficit	Deficit	-5,381	-175	-1,645	1,002	4,341
営業利益率 Operating Income Margin	-	-	-	-	-	-	-	-18.1%	-0.5%	-4.7%	2.8%	11.4%
スポーツスタイル SportStyle												
売上高 Net Sales	-	-	-	-	-	39,006	34,272	29,570	33,252	43,466	59,257	98,426
営業利益 Operating Income	-	-	-	-	-	192	-405	2,051	4,310	6,425	12,047	26,876
営業利益率 Operating Income Margin	-	-	-	-	-	0.5%	-1.2%	6.9%	13.0%	14.8%	20.3%	27.3%
オニツカタイガー Onitsuka Tiger												
売上高 Net Sales	-	-	-	-	-	42,882	45,597	33,935	38,545	43,011	60,305	95,440
営業利益 Operating Income	-	-	-	-	-	7,486	8,303	3,616	4,868	7,399	15,361	32,436
営業利益率 Operating Income Margin	-	-	-	-	-	17.5%	18.2%	10.7%	12.6%	17.2%	25.5%	34.0%

*1 2014年12月期は決算期変更の経過期間となることから株式会社アシックスおよび国内連結子会社は 2014年4月～12月の9ヶ月間、海外連結子会社は 2014年1月～12月の 12ヶ月間を連結対象期間としております。

*2 2019年12月期より「日本地域」、「北米地域」、「欧州地域」(中近東・アフリカを含む)、「中華圏地域」、「オセアニア地域」、「東南・南アジア地域」、「その他地域」として再編しました。

これに伴い、「米州地域」に含めておりました南米子会社などを「その他地域」に移管しました。なお、2018年12月期のセグメント情報については、変更後の区分方法により作成したものを記載しております。

*1 Because the fiscal year ending December 31, 2014 is a transitional period for the change in the fiscal year end, the domestic group companies cover nine months from April 1 to December 31, and overseas group companies cover twelve months from January 1 to December 31.

*2 The Group's reportable segments were reclassified from FY2019 into "Japanese region," "North American region," "European region" (including the Middle East and Africa), "Greater China region," "Oceanian region," "Southeast and South Asian region," and "Other regions." In line with this change, subsidiaries in South America, which previously fell under the "American region," have been transferred to "Other regions." Segment information for FY2018 presented has been prepared based on the new classification.

6.地域別業績推移

Region Results History			*1					*2				
単位:百万円 Unit:M JPY	FY2013	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
日本 Japan												
売上高 Net Sales	119,796	82,575	122,785	119,989	119,462	118,250	120,950	94,398	109,911	123,402	135,849	166,432
営業利益 Operating Income	2,937	-714	2,291	6,281	5,886	4,035	4,895	-3,791	1,193	6,046	12,797	27,674
営業利益率 Operating Income Margin	2.5%	-0.9%	1.9%	5.2%	4.9%	3.4%	4.0%	-4.0%	1.1%	4.9%	9.4%	16.6%
北米 North America												
売上高 Net Sales	-	-	-	-	-	79,129	78,959	65,377	86,176	105,331	114,618	135,041
営業利益 Operating Income	-	-	-	-	-	-4,108	-5,969	-4,548	848	26	1,441	11,274
営業利益率 Operating Income Margin	-	-	-	-	-	-5.2%	-7.6%	-7.0%	1.0%	0.0%	1.3%	8.3%
欧州 EMEA												
売上高 Net Sales	85,235	104,791	116,022	107,601	106,290	105,683	95,605	87,342	106,604	130,099	147,982	179,389
営業利益 Operating Income	7,545	8,652	10,939	11,309	8,297	5,099	2,866	4,572	10,889	11,254	14,190	25,290
営業利益率 Operating Income Margin	8.9%	8.3%	9.4%	10.5%	7.8%	4.8%	3.0%	5.2%	10.2%	8.7%	9.6%	14.1%
中華圏 Greater China												
売上高 Net Sales	-	-	-	-	-	39,690	39,448	41,118	52,593	62,411	77,616	100,498
営業利益 Operating Income	-	-	-	-	-	6,253	5,398	4,305	9,147	10,067	13,107	19,336
営業利益率 Operating Income Margin	-	-	-	-	-	15.8%	13.7%	10.5%	17.4%	16.1%	16.9%	19.2%
オセアニア Oceania												
売上高 Net Sales	15,105	-	-	-	-	17,640	18,446	19,926	24,756	33,292	38,460	42,987
営業利益 Operating Income	3,230	-	-	-	-	2,698	1,944	2,707	3,347	5,211	6,241	7,635
営業利益率 Operating Income Margin	21.4%	-	-	-	-	15.3%	10.5%	13.6%	13.5%	15.7%	16.2%	17.8%
東南アジア・南アジア Southeast and South Asia												
売上高 Net Sales	-	-	-	-	-	9,514	11,304	8,553	10,903	18,448	27,123	37,321
営業利益 Operating Income	-	-	-	-	-	986	789	152	964	2,984	4,971	7,415
営業利益率 Operating Income Margin	-	-	-	-	-	10.4%	7.0%	1.8%	8.8%	16.2%	18.3%	19.9%
その他 Others												
売上高 Net Sales	-	-	-	-	-	38,001	36,306	28,260	35,133	43,630	49,844	44,841
営業利益 Operating Income	-	-	-	-	-	-1,348	810	467	1,797	3,646	4,400	6,541
営業利益率 Operating Income Margin	-	-	-	-	-	-3.5%	2.2%	1.7%	5.1%	8.4%	8.8%	14.6%

*1 2014年12月期は決算期変更の経過期間となることから株式会社アシックスおよび国内連結子会社は 2014年4月～12月の9ヶ月間、海外連結子会社は 2014年1月～12月の 12ヶ月間を連結対象期間としております。

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これに伴い、「米州地域」に含めておりました南米子会社などを「その他地域」に移管しました。なお、2018年12月期のセグメント情報については、変更後の区分方法により作成したものを記載しております。

*3 2018年12月期並びに2019年12月期はカテゴリ外コストを含む営業利益と営業利益率としております。

*1 Because the fiscal year ending December 31, 2014 is a transitional period for the change in the fiscal year end, the domestic group companies cover nine months from April 1 to December 31, and overseas group companies cover twelve months from January 1 to December 31.

*2 The Group's reportable segments were reclassified from FY2019 into "Japanese region," "North American region," "European region" (including the Middle East and Africa), "Greater China region," "Oceanian region," "Southeast and South Asian region," and "Other regions." In line with this change, subsidiaries in South America, which previously fell under the "American region," have been transferred to "Other regions." Segment information for FY2018 presented has been prepared based on the new classification.

*3 Instead of category profit and category profit margin, operating income and operating income margin are listed for FY18 and FY19.

7.主な指標等
Other Information

単位:百万円 Unit:M JPY	FY2014 (Mar)	FY2014	FY2015	FY2016	FY2017	FY2018	FY2019	FY2020	FY2021	FY2022	FY2023	FY2024
財務指標 Financial Index												
ROA(総資産当期純利益率) Return On Assets	5.7%	6.6%	2.9%	4.5%	3.8%	-6.2%	2.3%	-5.0%	2.8%	5.2%	7.9%	13.0%
その他の指標 Other Index												
1株当たり当期純利益 Net Income Per Share	85	117	54	82	68	-108	38	-88	51	109	193	353※
潜在株式調整後1株当たり当期純利益 Diluted Net Income per Share	85	111	51	77	64	-	37	-	51	109	192	353※
1株当たり純資産 Net Assets per Share	835	1,059	1,045	1,053	1,051	873	830	690	798	931	1,118	1,302※
ROE(自己資本当期純利益率) Return On Equity	11.2%	12.4%	5.1%	7.8%	6.5%	-11.2%	4.5%	-11.6%	6.9%	12.6%	18.8%	29.1%
自己資本比率 Shareholders' Equity Ratio	49.9%	56.5%	57.8%	58.3%	57.3%	54.1%	48.0%	37.9%	42.2%	40.1%	44.1%	44.9%
株価収益率 Price-Earnings Ratio	23.9倍	24.7倍	46.8倍	28.5倍	26.3倍	-	47.9倍	-	49.6倍	26.8倍	22.9倍	35.2倍
配当の状況 Dividends												
年間配当金 Cash Dividend Per Share (Annual)	17.0	23.5	23.5	23.5	23.5	24.0	30.0	24.0	24.0	40.0	65.0	80.0※
配当金総額(合計) Total Dividend Amount(Annual)	3,227	4,460	4,460	4,460	4,460	4,528	5,555	4,393	4,392	7,326	11,910	14,390
配当性向(連結) Dividend Payout Ratio (Consolidated)	20.0%	20.0%	43.6%	28.7%	34.4%	-	79.1%	-	46.7%	36.8%	33.8%	22.7%
純資産配当率(連結) Ratio of Dividends to Net Assets(Consolidated)	2.2%	2.5%	2.2%	2.2%	2.2%	2.5%	3.5%	3.2%	3.2%	4.6%	5.9%	6.6%
その他 Others												
連結子会社数 Consolidated Number of Subsidiaries and Affiliates	50	48	46	51	54	52	56	62	66	66	57	65
連結従業員数 Consolidated Number of Employees	6,585	7,484	7,263	7,864	8,586	8,823	9,039	8,904	8,861	8,886	8,927	8,987
連結売上高DTC比率 Consolidated DTC Sales Ratio	7.4%	10.7%	13.0%	19.5%	21.4%	25.7%	30.4%	33.2%	32.8%	35.7%	38.4%	42.1%

※分割前換算(Conversion before the stock split)

為替レート FX Rate	FY2023				FY2024			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
USD	¥132.77	¥135.98	¥138.85	¥140.45	¥147.69	¥152.14	¥150.69	¥151.36
EUR	¥142.89	¥147.19	¥150.34	¥152.24	¥160.68	¥164.69	¥163.92	¥163.66
RMB	¥19.34	¥19.54	¥19.71	¥19.86	¥20.62	¥21.13	¥21.00	¥21.06